

Frist Art Museum Brand Identity Applied to Roof Concept

Final Version 2021.10.13



White roof membrane cut out by Jarvis Signs on their CNC machine.

This material was successfully test cut by Jarvis in July of 2021.

Material is FiberTite 36 mil (0.036") thickness roof membrane.

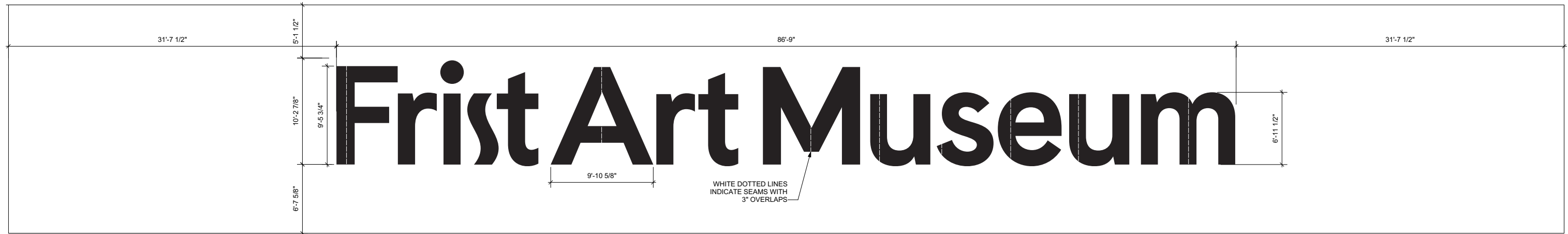
Jarvis will provide a template for installation. All cut-out letters will be present on the jobsite and placed by owners.

Roof contractor will perform installation labor and heat weld the material to the new FiberTite roof being installed in March 2022.

Roof Concept - view from Grand Hyatt facing Southeast

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- Estimated dimensions of the raised roof parapet (22' x 150')
- The scale of the overall cut-out roof sign (10'- 2 7/8" x 86' - 9").
- No part shall exceed a 60" x 120" dimension. This is the maximum size of Jarvis Sign's CNC machine bed.
- The 36 mil roof material ships to Jarvis on a 74" wide roll. The color shall be Bright White.
- The scale of many letters will require it to be cut from two sections of 60" wide roof material.
- The widest letter is the "A" which is shown scaled to the maximum size without requiring a third piece of roof material.
- The scale of the logo may be adjusted slightly if necessary so that no letter requires more than two cut-outs.