

Impact Report

2021 By the Numbers



**Frist Art
Museum**



Photo: John Schweikert

Who we are

The Frist Art Museum (FAM) opened in April 2001 and is accredited by the American Alliance of Museums. Originally conceived through a community visioning process to shape the city's future, FAM is a leading institution in Nashville's cultural fabric and has gained national and international recognition for its exhibitions and programs. Located downtown in a beautifully restored 1934 art deco building, FAM serves a metropolitan area with more than 1.95 million people. In 2021, museum operations and programming were managed by a staff of nearly seventy, led by executive director and CEO Susan H. Edwards, PhD, and guided by a twenty-nine member board.

Mission

The mission of the Frist Art Museum is to present and originate high-quality exhibitions with related educational programs and community outreach activities.

Vision

The vision of the Frist Art Museum is to inspire people through art to look at their world in new ways.



Much like the previous year, 2021 presented challenges for the Frist Art Museum and world at large with the ongoing COVID-19 pandemic. As we continue to navigate through uncertain times, FAM's highest priority remains the health and safety of our guests, staff, and volunteers. Although FAM reopened to the public in July 2020 and we continue to strive for a sense of normalcy, we remain diligent in taking every necessary precaution to protect everyone in our building. FAM's expert staff continues to provide online programs, educational opportunities, and art-making activities. Access to the arts and creative expression is now more important than ever, as we seek to process the world around us and find solace and strength in the face of uncertainty.

2021 in the Galleries



Ingram Gallery

Picasso. Figures

February 5–May 9, 2021

Designing the New: Charles Rennie Mackintosh and the Glasgow Style

June 11–September 12, 2021

American Art Deco: Designing for the People, 1918–1939

October 8, 2021–January 2, 2022

Upper-Level Galleries

Creating the American West in Art

March 5–June 27, 2021

Kara Walker: Cut to the Quick

July 23–October 10, 2021

Medieval Bologna: Art for a University City

November 5, 2021–January 30, 2022

FristArtMuseum.org

N2020: Community Reflections

March 3–August 1, 2021

Teens Take the Frist!

June 18–September 5, 2021

Conte Community Arts Gallery

A Landmark Repurposed:

From Post Office to Art Museum

January 8, 2021–February 27, 2022

The Conte Community Arts Gallery is free to the public and showcases exhibitions inspired and created by the community. FAM estimates that 95 percent of its visitors encounter this gallery, making it an ideal space for guests to create meaningful connections between featured art from around the world and Nashville's vibrant culture and history.

Gordon Contemporary Artists Project Gallery

Liliana Porter : Man with Axe and Other Stories

February 5–May 9, 2021

Bethany Collins: Evensong

June 11–September 12, 2021

Mary Sibande: Blue Purple Red

October 8, 2021–January 2, 2022

The Gordon CAP Gallery is specifically dedicated to presenting the most dynamic and stimulating contemporary art from around the world. CAP exhibitions promote multiculturalism, with their contents offering special relevance to the growing, ever-diversifying population of Middle Tennessee.



Total Guests
154,525

Total
FAM Staff
66

Exhibition Statistics
Total Number of Exhibited Objects
700–750

Total Number of Artists Shown 200 (12 living, 8 local)



Total
FAM
Volunteers
237

86 active
volunteers

6,859
volunteer
hours



Total Martin
ArtQuest®
Gallery
Attendance
19,481

Total Guests
Ages 18 and
Under
17,814



Membership

A membership to the Frist Art Museum is more than just free admission; it is a passport to some of the greatest art collections in the world. Through special exhibitions, lectures, and programming, we strive to make the Frist Art Museum yours—a place for reflection, rejuvenation, and inspiration. Revenue received through memberships helps support the Frist's mission.

New
Memberships

3,199

Membership
Renewals

4,612

Number of
Households

10,843

Education and Community Engagement

FAM offers learning opportunities designed to educate, delight, and inform audiences with a diverse range of interests. Educational programs include gallery talks, lectures, live music, tours, Family Festival Days, and studio workshops and demonstrations. FAM places a high priority on accessibility, fostering a welcoming environment so that all visitors can experience the arts regardless of prior knowledge, socioeconomic status, or ability.



**Public Program
Attendance**

3,672

**for 41 public
programs**

**10,474
visitors on
290
tours**

**(includes
self-guided,
docent-guided,
and online tours)**



**Education and
Community
Engagement
Program
Attendees**

1,539

**for 72
programs
(online and in person)**



Community Partners

Since 2000, the Frist Art Museum has partnered with trusted local institutions to provide art education programs to Nashville-area communities. We collaborate with our Community Partners to offer the Art Trunks program to groups of all ages throughout Davidson County and to serve pre-school and after-school youth, English as a second language and adult basic education learners, families, and senior citizen groups.

Sustaining

Chinese Arts Alliance of Nashville
Daybreak Arts
Down Syndrome Association of Middle Tennessee
FiftyForward Madison Station
Habitat for Humanity of Greater Nashville
Metro Parks Looby Community Center
Metro Parks Napier Community Center
Metro Parks Visual Arts
Nashville Public Library Main Library
Nashville Public Library Thompson Lane Branch
Oasis Center
The Salvation Army Nashville
Vanderbilt Kennedy Center

Core

Bethlehem Centers of Nashville
Catholic Charities of TN Refugee and Immigration Services
Conexión Américas
Easterseals Tennessee
Eighteenth Avenue Family Enrichment Center (EAFEC)
FiftyForward Bordeaux
FiftyForward Donelson Station
FiftyForward J. L. Turner Center
Healing Arts Project, Inc.
Hispanic Family Foundation
Martha O'Bryan Center
Metro Parks Antioch Community Center

Metro Parks Bellevue Regional Community Center
Metro Parks Coleman Park Community Center
Metro Parks Easley Community Center
Metro Parks East Park Community Center
Metro Parks Elizabeth Senior Center
Metro Parks Hermitage Community Center
Metro Parks Madison Regional Center
Metro Parks McCabe Regional Community Center
Metro Parks Old Hickory Community Center
Metro Parks Paradise Ridge
Metro Parks Parkwood Community Center
Metro Parks Sevier Park Regional Community Center
Metro Parks Shelby Community Center
Metro Parks Smith Springs Community Center
Metro Parks Southeast Community Center
Metro Parks Watkins Park Community Center
Nashville International Center for Empowerment (NICE)
Nashville Public Library Bordeaux branch
Nashville Public Library Donelson Branch
Nashville Public Library East Branch
Nashville Public Library Edgehill Branch
Nashville Public Library Edmondson Pike Branch
Nashville Public Library Goodlettsville Branch
Nashville Public Library Green Hills Branch
Nashville Public Library Hadley Park Branch
Nashville Public Library Inglewood Branch
Nashville Public Library Looby Branch
Nashville Public Library Madison Branch
Nashville Public Library North Branch
Nashville Public Library Old Hickory Branch
Nashville Public Library Pruitt Branch
Nashville Public Library Southeast Branch
Preston Taylor Ministries
Project for Neighborhood Aftercare (PNA)
Project Return
Safe Haven Family Shelter
St. Luke's Community House
Thistle Farms Residential
YMCA Community Action Program (YCAP)
Youth Encouragement Services Carpenter's Square
Youth Encouragement Services Lindsley Center

Digital Engagement



Family Programs: 1,901 unique views and activity downloads

Family programs included in-person and online experiences with age-appropriate activities including trilingual Storytimes in English, Spanish, and American Sign Language, puppetry and music performances, and more.

Audio Tours: 36,386 streams

Audio tours provided visitors with engaging ways to connect with exhibitions, including poetry, imagined conversations, and insights into artists' lives and works.

FristKids.org: 24,070 total views and activity downloads

FristKids.org features videos of art projects and printable activity sheets to help users explore, create, connect, and discover wherever they are.



Martin ArtQuest Gallery

The Martin ArtQuest (MAQ) Gallery is Nashville's premier destination for hands-on art experiences. Visitors of all ages and abilities participate in activities at accessible stations that emphasize creativity, collaboration, communication, and critical thinking. Visitors are provided with high-quality materials, and the activities can be scaled to each participant's ability.

Total MAQ attendance: 19,481



Social Media
Impressions

838,037

Twitter

11,127,512

Facebook

3,051,855

Instagram

87,749

LinkedIn

Total FristArtMuseum.org
Page Views

2,096,310



New Followers

2,811

Twitter

11,211

Facebook

17,600

Instagram

17,600

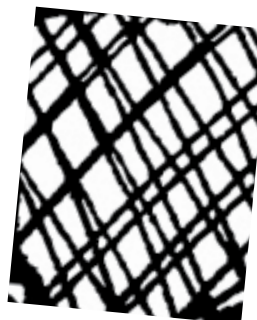
LinkedIn

Top Fives: Where Our Guests Are From



Top Five Non-US Countries

1. Canada
2. United Kingdom
3. Mexico
4. Ireland
5. Germany



Top Five States

1. Tennessee
2. Kentucky
3. Alabama
4. Florida
5. Georgia

The top five visiting cities are listed on the map.



"My life in middle TN could not have been the same without this curated space. I can never fully explain the importance."

– From the comment book for *A Landmark Repurposed: From Post Office to Art Museum*

"As they say, you can't be comfortable and grow. This provided the necessary discomfort, perspective, and rawness to lead others to feel and receive insight. Though heavy, I truly appreciated this experience."

– From the comment book for *Kara Walker: Cut to the Quick*

"Thank you for arranging this. It inspired me to give more space to art in everyday life. Although I have done so in the past, after this exhibit I realized I've let that attitude lapse."

– From the comment book for *Designing the New: Charles Rennie Mackintosh and the Glasgow Style*



Frist Art Museum

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Follow us @FristArtMuseum

Questions?
Contact the Development Department at 615.744.4917.